

# ROOTS STORIES

We don't just manage social media.  
We build attention, reach, and communities around  
brands.

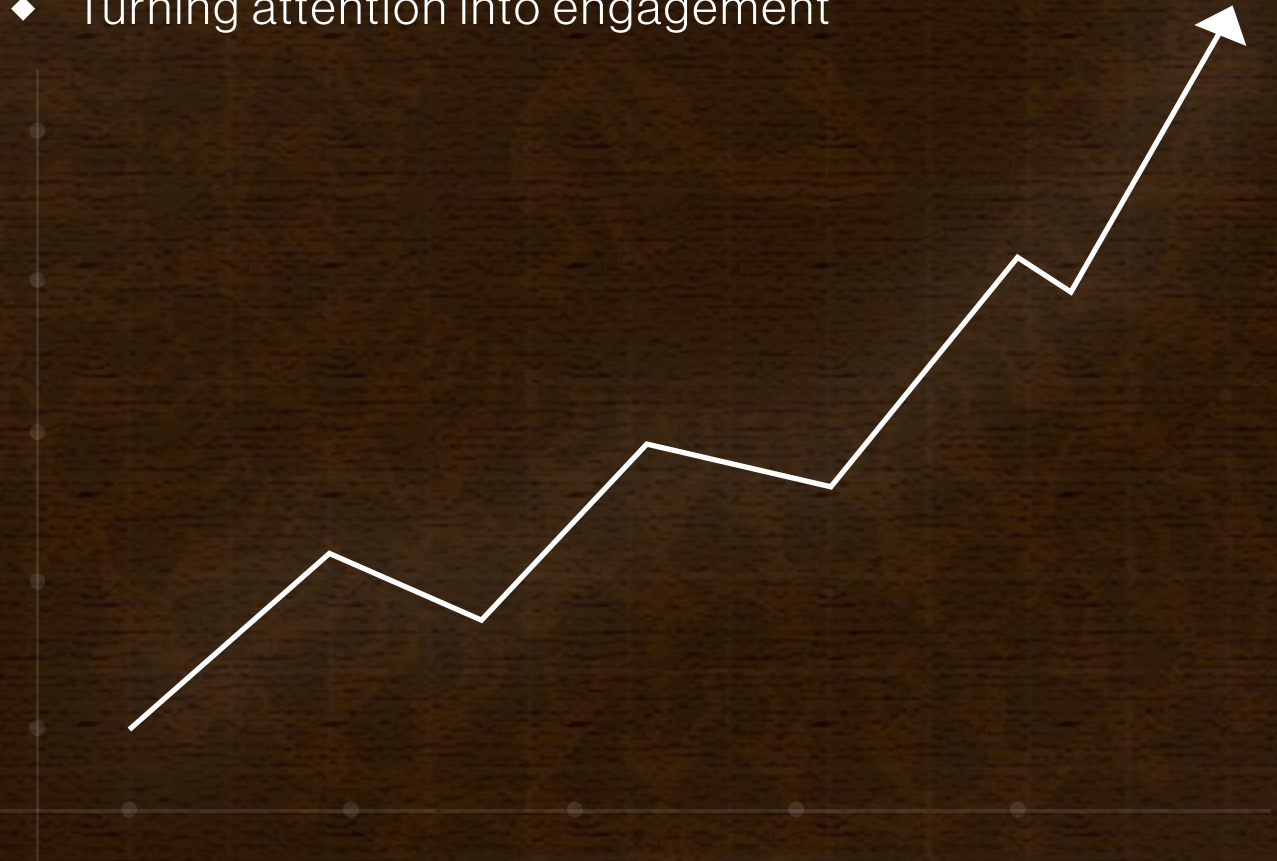
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# ◆ Positioning

*Most brands are posting content. Very few are actually growing.*

We focus on what actually matters:

- ◆ Getting your content seen
- ◆ Reaching beyond your followers
- ◆ Turning attention into engagement



*Because today, **VISIBILITY** is everything.*

# ◆ What we do

We help brands grow through:

- ◆ Social Media Management
- ◆ Reels & Short-Form Content
- ◆ Content Strategy & Direction
- ◆ Campaign Execution
- ◆ Influencer Collaborations
- ◆ Event & Brand Digital Amplification



From **IDEATION TO EXECUTION** everything is built to perform.

# ◆ What makes us different

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We help brands grow through:

- ◆ We build content for reach, not just aesthetics
- ◆ We focus on non-follower discovery (where real growth happens)
- ◆ We combine storytelling with performance
- ◆ We bring both digital and on-ground experience
- ◆ We execute fast, without losing quality

We **DON'T** just follow trends.

We **CREATE** content that gets noticed.

# ◆ Results & Impact

*In the last 30–45 days:*

**200k**  
content views generated

**29000%**  
spike in visibility

**147K**  
To  
**202k**  
growth (+75%)

**90%**  
of views from  
no-followers

- ▶ ***High-performing content strategy***
- ▶ ***Consistent reach beyond existing audience***

- ▶ ***Continuous organic follower growth***

All **ACHIEVED** through content strategy, reels & execution.

# ◆ Social Proof

*In a short span, we've collaborated with:*



*From **GLOBAL BRANDS** to emerging communities*

*we bring the same intent: visibility, engagement, and impact.*

# ◆ How we approach growth

We don't guess. We build systems:

- ◆ Understand your brand & audience
- ◆ Identify scalable content opportunities
- ◆ Create high-performing reels & content
- ◆ Execute with consistency
- ◆ Optimize based on performance

***GROWTH*** is not random. It's intentional.

# ◆ Beyond Digital

We **DON'T** just grow brands online.

We **BRING** them into real experiences.

As a part of Roots & Stories:

- ◆ Your brand gets integrated into curated events & communities
- ◆ Visibility across premium, high-engagement gatherings
- ◆ Direct access to a relevant, active audience
- ◆ Opportunities for on-ground presence & collaborations

This creates a **BRIDGE BETWEEN**

**DIGITAL REACH** and **REAL-WORLD CONNECTION.**

# ◆ What you can expect

When you work with us:

- ◆ Content that reaches beyond your followers
- ◆ Stronger brand visibility & presence
- ◆ Consistent growth in reach & engagement
- ◆ Strategic campaigns, not random posting
- ◆ A team that focuses on both creativity & performance

We **DON'T** just post.

We **BUILD** momentum

If your  
**BRAND**  
is ready to grow,

*Let's turn your **content** into something people  
actually notice.*

Let's  
**Connect**

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